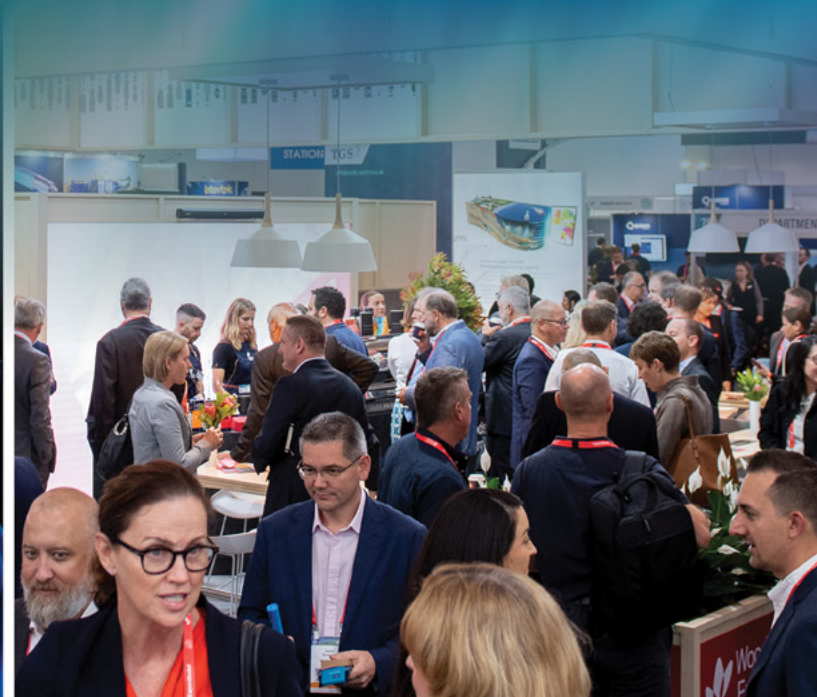




APPEA**2023**  
CONFERENCE AND EXHIBITION  
ADELAIDE, SOUTH AUSTRALIA 15-18 MAY 2023



# POST SHOW REPORT

*Lead, shape, innovate — accelerating to net zero*

APPEA is now trading as



PRINCIPAL PARTNERS



**ExxonMobil**





“

The conference embodied its theme around lead, shape, innovate – accelerating to net zero. We had over 2,000 delegates from across Australia, discussing and debating the innovation and investment we need to reach our goals.

”

**SAMANTHA MCCULLOCH,**

Chief Executive



# AT A GLANCE

## MONDAY 15 – THURSDAY 18 MAY

Adelaide Convention Centre

“Everybody you need to speak to, everyone you’re working with is here. This is a world-class conference. It means we can all share what is going on in each state and territory and discuss the change of technology, the innovation and how we need to keep working together.”



**NICOLE MANISON,**  
Deputy Chief Minister,  
Northern Territory Government

The annual APPEA Conference and Exhibition is Australia’s largest and most anticipated energy industry event. As a key forum, it brings together heads of industry, government decision-makers, customers and financiers to set the agenda for Australia’s energy future.

The theme for APPEA 2023 was: *Lead, shape, innovate – accelerating to net zero*. The event took place during a period of unprecedented change for the industry. The key discussion points were the increasing demand for energy around the world and the dual need for energy security and emissions reduction which continues to shape the social, economic and political landscape.

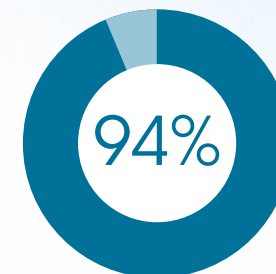
The APPEA Conference and Exhibition was highly successful, bringing the industry together to learn, share and contribute to its future.

2,300+

Registered Attendees  
(in-person and virtually)

120

Exhibiting  
Companies



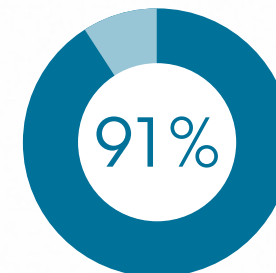
of delegates rated the quality of the exhibitors as 'Good' or 'Excellent'

556

Companies  
Represented

40

Registered Media  
(from Australia and  
around the globe)



of delegates rate the APPEA Conference and Exhibition in the 'top 10 industry conferences'

\*Based on the 2023 post event delegate survey

# BRINGING THE EXPERTS TOGETHER

We are proud to host the annual Conference and Exhibition produced for the industry, by the industry. All components of the event are relevant, tailored and meaningful to ensure maximum value is delivered to delegates.

Each year, over 2,000 commercial executives and technical experts gather in one place to network and discuss current issues, share the latest innovations and the future of the Australian oil and gas industry.

Some of the key highlights include meeting our key clients and engaging with them out of the office environment and hearing the Plenary sessions is always good.

**TIM HARWOOD,**  
Group Executive – Infrastructure Services, Ventia



# COVERS THE IMPORTANT TOPICS

The presenter line-up at this years' APPEA Conference was world-class with leading industry experts and key change makers invited to present on the latest challenges and provide their insights on the future of the energy sector.

A primary reason delegates return to the APPEA Conference and Exhibition year after year is the quality of the content, the transparency of information sharing and the accessibility of speakers.

## THE 2023 CONFERENCE DELIVERED:

5

Plenary  
Sessions

27

Technical and  
Business  
Program Sessions

127

Technical and  
Business Speakers

26

Plenary  
Speakers



50+

Hours of  
Content

“ Sustainability, security of supply and affordability are key issues around the world and this conference is when we can come together to talk about these key issues and discuss with thought leaders the technology that is going to be required to accelerate to a net zero future. ”

**DYLAN PUGH,**

Chairman, ExxonMobil Australia





# PLENARY SESSIONS INCLUDED:



## LEAD, SHAPE, INNOVATE – ACCELERATING TO NET ZERO

**The Hon Madeleine King MP**  
Minister for Resources and Minister for Northern Australia, Australian Government

**The Hon Tom Koutsantonis MP**  
Minister for Energy and Mining, South Australian Government

**Meg O'Neill**  
Chair, APPEA; Chief Executive Officer and Managing Director, Woodside Energy

**Glenn R Stevens AC**  
Former Governor, Reserve Bank of Australia



## ENERGY SECURITY – THE CHALLENGE OF OUR TIME

*Facilitated by Ali Moore, Journalist and Broadcaster*

**Professor Jason Bordoff**  
Founding Director; Co-Founding Dean, Center on Global Energy Policy, Columbia University Climate School

**Anna Brakey**  
Commissioner, Australian Competition & Consumer Commission (ACCC)

**Saul Kavonic**  
Head of Energy and Resources, Credit Suisse Mgmt (Aust)

**Tony Nunan**  
Executive Vice President Integrated Gas Australia & Country Chair Australia, Shell

**Meg O'Neill**  
Chief Executive Officer and Managing Director, Woodside Energy



## NEW ENERGY TECHNOLOGIES – OPPORTUNITIES AND REALITIES

*Facilitated by Ali Moore, Journalist and Broadcaster*

**Irtiza H Sayyed**  
President, Asia Pacific, ExxonMobil Low Carbon Solutions

**David Fallon**  
General Manager, Energy Transition, Chevron Australia

**Adam Goff**  
Senior Vice President of Strategy, 8 Rivers

**Azad Hessamodini**  
Executive President, Consulting, Wood

**Kathy Xitong Gao**  
Senior Associate – Hydrogen, BloombergNEF



## FEDERAL OPPOSITION ADDRESS AND ACCELERATING TO NET ZERO – THE RACE IS ON

*Facilitated by Jacob Greber, Senior Correspondent, Australian Financial Review*

**The Hon Peter Dutton MP**  
Leader of the Opposition

**Kevin Gallagher**  
Chief Executive Officer and Managing Director, Santos

**Professor Andrew Garnett**  
Director, UQ Centre for Natural Gas, and Director, Carbon Capture and Storage (CCS) Program, The University of Queensland

**Vanessa Lenthall**  
Executive Director and Head of Energy Finance (excluding US), Macquarie Commodities and Global Markets Group

**Judit Prieto**  
Senior Vice President, Enterprise Solutions, Customer Experience & Projects, Baker Hughes



## POLITICAL AND STAKEHOLDER PANEL – HOW TO NAVIGATE UNCHARTERED WATERS

*Facilitated by Jacob Greber, Senior Correspondent, Australian Financial Review*

**Rebecca Brown PSM**  
Director General, Department of Jobs, Tourism, Science and Innovation

**Ian Davies**  
Chief Executive Officer, Senex Energy

**Senator Susan McDonald**  
Shadow Minister for Resources and Northern Australia

**The Hon Scott Stewart MP**  
Minister for Resources, Queensland Government

**Tony Wood**  
Energy and Climate Change Program Director, Grattan Institute

# NETWORKING AND EVENT INSIGHTS

The Conference and Exhibition provided exceptional networking opportunities designed to encourage professionals in the energy industry to meet, talk and do business.

Every delegate enjoyed multiple opportunities to network with clients, suppliers and partners. The networking events included:

Authors' Lunch

Conference Dinner

Collaboration Centre

Farewell Cocktails

Happy Hours

Meeting Zone

Members' Lunch

Networking Lunches

Presenters' Networking  
Breakfast

Welcome Reception

Youth Program



## CONFERENCE AWARDS

Each year APPEA recognises outstanding work and achievements in the oil and gas industry, with a number of awards presented during the annual APPEA Conference.

[Click here for more information on the Awards and the 2023 recipients](#)

## APPEA 2023 EXCELLENCE AWARDS

APPEA was pleased to present awards to those who had provided exceptional contributions to the industry and to the event itself.

[Click here for more information on the Awards](#)



# SPREADING THE WORD

- APPEA 2023 was strategically marketed across multiple channels to a local audience (Australia and New Zealand) as well as an international audience.
- A total of 22 eNewsletters and Newsflashes were published for the APPEA 2023 campaign, including three during the conference.
- The media coverage for APPEA 2023 grew by 50% compared to 2022, with 1,493 media mentions over the week. The key focus for media was the industry's focus on net zero technologies such as CCUS and hydrogen.
- APPEA hosted 40 journalists from across Australia and the world, including publications such as The Wall Street Journal, Australian Financial Review, The Australian, Sky News Australia, Bloomberg and many other notable publications.



## ADDITIONAL MARKETING ACTIVITY:

5,000  
invitations mailed  
to our database

502,432  
digital advertising  
impressions  
(Google Ads and  
LinkedIn)

106,637  
remarketed  
advertisements

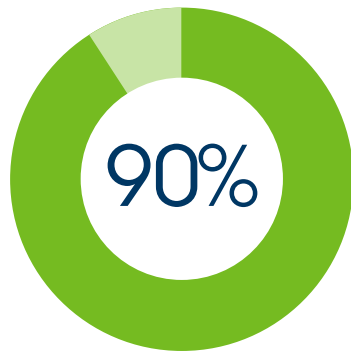
Social media utilised during the event



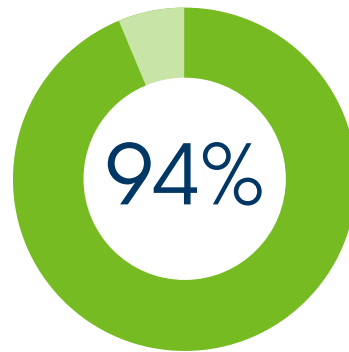


# DELEGATE INSIGHTS

We strive to provide delegates with a valuable, engaging experience that informs, entertains, and inspires year after year.



of delegates said they made new business contacts\*



rated the quality of the exhibition as 'Good' or 'Excellent'\*



4.4 stars was the weighted average rating amongst delegates for the Plenary program\*



of delegates rated the APPEA Conference & Exhibition in the top 10 industry events\*

It's a great opportunity to catch up with colleagues share ideas and get a better understanding of what's going on in the industry, where we're headed and how we can work together for a brighter future.

**BILL TOWNSEND,**  
Senior Vice President, INPEX

\*Based on the 2023 post event delegate survey



# EXHIBITOR INSIGHTS

The Exhibition proved again it is the coveted hub of the sector, as it provides the opportunity for organisations to demonstrate the latest innovations and technology that will revolutionise the industry.

Delegates were able to engage directly with companies that bring the latest and greatest to the industry and in some cases even test out the technology for themselves.

The Exhibition included over 120 of the top companies in the sector with key staff from the full supply chain ready to engage, inform and generate business leads.

“ The highlight of the conference for me is the exhibition hall. The buzz of people talking together is great. ”

**RACHAEL RISUCCI,**  
MD, Gas & Low Carbon Energy Australia

“ We have a lot of delegates at the conference, everyone's here, it's a great opportunity to discuss issues and create opportunities amongst companies in a single forum. ”

**ANDREW HACKWOOD,**  
Country Manager – Australia, Tri-Star Group





# SPONSOR INSIGHTS

**It was a prime place to promote company brands in front of the entire energy industry.**

There was a wide range of packages available to ensure organisations could choose a strategy to best align with their focus area and business goals.

“ This is a fantastic networking opportunity’ whether that’s reconnecting with people you already know or making new connections and forging new partnerships. ”

**JOSIE PHILIPS,**  
Regional Director, Petrofac



# 2023 SPONSORS

Thank you to our valued sponsors for their support.





## 2023 EXHIBITORS

### 5ELEM HI-TECH CORPORATION

A Horizon Publications

A S Harrison & Co & Innospec Limited

ABB

Actenum

Advanced Navigation

Anping County Guangming Metal Products Co.,Ltd

ANPM Timor-leste

APPEA

Australian Gas Infrastructure Group (AGIG)

Baker Hughes Services Australia

Beach Energy Limited

BP Australia

Broome International Airport

Bureau Veritas

Calsep Asia Pacific Sdn Bhd

Cangzhou Great Drill Bits Co. Ltd

CarbonNet Project

Cavpower

Cegal

Centralian Controls

CGG Services (Australia)

Chevron Australia

Clarke Energy

CO2CRC

Contract Resources

Corporate Affairs Australia

CSIRO

CST Hire

CZ Electric Co.,Ltd

Department of Home Affairs - Cyber and Infrastructure Security Centre

Department of Industry, Tourism and Trade - Northern Territory Government of Australia

Draeger Australia

Drill Insight

Drone Hire Australia Group

dss+

Emesent

Ensign Australia

Environmental Resources Australia

Equinox Engineering

ERCE Australia

Geoforce

Geological Survey of Victoria

Geological Survey of Western Australia

Geomark Research

Geoscience Australia

Geoteric

Haldatec

HRL Technology Group

IFS, Energy & Resources

Ikon Science

INPEX

Intertek

IPI Packers

ITC Global

KAEFER Integrated Services

Katalyst Data Management

Kent

Kimberley Marine Support Base

KPMG

Link Resources Training

Matrix Composites &

Engineering

Molyneux Advisors

MPC Kinetic

nbn

NOV Australia

NRG Models A/S

NXTNRG

Oilfield Data Services

Optimal Group Australia

Pall Corporation

Patch Personnel

PESA

Petrofac

Petroleum Australia

Petrosys

PGS Australia

Piping Specialty Supply Service

Powered

PXGEO

Quorum Software

R&D Solutions

RISC

Rock Flow Dynamics

Rystad Energy

S&P Global Commodity Insights

Santos Limited

Sealumet Australia

Searcher

Senex Energy

SGS

Shandong Auyan New Energy Technology Co. Ltd

Shandong Beyond Petroleum Equipment Co. Ltd

Shearwater GeoServices Limited

Shell

SICK

Silixa

SLB

South Australian Department for Energy and Mining

Speedcast

Subsea Energy Australia

Technip Energies

Terrex Seismic

TGS-NOPEC Geophysical Company

Thai Benkan Co. Ltd

Toowoomba Surat Basin Enterprise

Totum Compliance

Unico Australia

UQ Centre for Natural Gas, The University of Queensland

VALPRO MC., LTD

Velseis

Ventia

Veolia Water Technologies and Solutions

WOMA (Australia)

Woodside

Worley

Wuhan Linmei Head Plate Co. Ltd

Xinmi Wanli Industry Development Co. Ltd

Zhejiang Liangyi Valve Co. Ltd

Zhejiang Tormin Electrical Co. Ltd



## You're invited to join us in 2024

We are looking forward to bringing our industry together to have the important conversations about our role in the future of energy and how we can meet net zero targets.

**PLEASE SAVE THE DATE FOR**



Conference  
& Exhibition  
**20 - 23 MAY**

Visit [energyproducersconference.au](https://energyproducersconference.au)  
for key dates and further information.

## About Australian Energy Producers

Australian Energy Producers is the peak body of the explorers and producers of essential energy - oil, gas and lower-emission fuels.

We represent the businesses that are ensuring energy security and delivering substantial economic benefits to Australia while helping to deliver a cleaner energy future.



### MEMBERSHIP

## Discover the benefits of being a member of Australian Energy Producers

Join today for exclusive offers & connect with others at member-only events.

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