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24

PERTH

Conference
& Exhibition
20 - 23 MAY

Delivering the new
energy economy

The flagship event for the
Australian energy industry

SPONSORSHIP PROSPECTUS



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Welcome

Dear Colleague,

We warmly welcome you to participate in the Australian Energy Producers Conference & Exhibition.

Australian Energy Producers proudly represents the explorers, developers and producers of essential energy – oil, gas and lower-emission fuels.

Together with our members, we play a vital role in communicating our message to government, industry and community. We bring an important and unique perspective to the complex energy landscape, for we represent the businesses that are ensuring energy security and delivering substantial economic benefits to Australia while helping to deliver a cleaner energy future.

Our industry has committed to net zero targets and as key enablers and partners, we are focused on how to achieve them. We have a core responsibility to be part of and contribute to the discussions, actions and success of the ongoing energy transformation.

The Australian Energy Producers Conference & Exhibition is a major event on the energy industry calendar – it brings together the decision makers and innovators and it is where partnerships are made and networks are created.

We are proud to present the Australian Energy Producers Conference & Exhibition and I look forward to seeing you in Perth in 2024.

Samantha McCulloch

Chief Executive, Australian Energy Producers



Delivering the new energy economy

The Australian Energy Producers Conference & Exhibition, (previously the APPEA Conference and Exhibition) is built on a 60+ year history, has been designed to bring together the leading energy explorers, producers, innovators, researchers, suppliers and decision makers from across Australia.

This year's theme - *Delivering the new energy economy* – sets an ambitious platform for discussions and knowledge sharing about our sector's role as a critical partner in the energy transformation.

The sector's flagship event comes as the importance of the oil and gas sector gains further recognition as being more critical than ever – supporting the roll-out of renewable energy systems and the establishment of global critical mineral supply chains, driving the low-carbon hydrogen economy, establishing an international CO2 transport and storage sector, as well as continuing to provide the backbone of Australia's energy system.

In 2024, we will hear from the experts, plan and develop solutions to challenges facing the industry, making it the must attend event or our sector.

We look forward to connecting in Perth, Western Australia from 20 – 23 May 2024.

A compelling opportunity

Our proud, long standing, proven results*

91% of delegates rate our annual Conference and Exhibition in the 'top 10 industry conferences'

94% of delegates rated the quality of the exhibitors as 'Good' or 'Excellent'

25+ Plenary Speakers

40+ Registered Media from Australia and around the globe

120+ exhibiting Companies

2,300+ Registered Attendees

125+ Technical & Business Speakers



4.4 stars weighted average rating for the Plenary program from the delegates

502,430+ digital advertising impressions

90% of delegates said they made new business contacts

1,490+ media mentions over the conference week

50+ hours of program content

555+ Companies Represented

106,637 remarketed advertisements

[View the 2023 APPEA Conference & Exhibition Post Show Report](#)

[Watch the 2024 Australian Energy Producers Conference & Exhibition Preview](#)

*based on the APPEA 2023 Post Conference delegate survey.



Unrivalled networking and relationship-building

This flagship event for the Australian energy industry is proven to deliver unmatched opportunities to connect with:

- leading executives across the energy sector
- local and international technology specialists
- federal and state government ministers
- industry regulators
- government agency representatives
- project and operations managers
- researchers, academics and technology developers
- contractors, consultants and other service providers
- industry policy directors
- peers, customers and prospects

Representatives from across the full supply chain will be attending, including:

- exploration and production
- service and supply
- pipeline and transportation
- low-emission technologies
- engineering and construction
- refining and upgrading
- regulation and management
- finance, investment and legal
- environmental, social and governance
- recruitment and talent management
- risk management and business modelling

Turn
commitment
into action



"Everybody you need to speak to, everyone you're working with is here. This is a world-class conference. It means we can all share what is going on in each state and territory and discuss the change of technology, the innovation and how we need to keep working together."

Nicole Manison,
Deputy Chief Minister, Northern Territory Government

Sponsorship opportunities

The Australian Energy Producers Conference is only open to registered attendees and invited guests, meaning high calibre business connections are guaranteed. Our Plenary, Technical & Business programs deliver quality speakers and the event attracts industry leaders providing cutting-edge information for the discerning energy professional.

The Conference & Exhibition offers attendees an unparalleled, unique opportunity to learn from global experts, meet industry decision-makers and see first-hand new products and service innovations.

The Australian Energy Producers Conference & Exhibition is the only event in Australia that can take your brand to the world of oil, gas and low emission fuels delivering an unrivalled return on investment.

As a sponsor:

- your brand will be associated with the pre-eminent oil and gas industry event in the southern hemisphere
- you can choose from package options to suit the direct needs and objectives of your company – from thought leadership profiles via Plenary, Technical & Business program sessions, through to brand awareness with merchandise and social events, networking areas, refreshment breaks, and youth engagement
- you have the opportunity for extended brand engagement pre-event, during and post-conference.

To discuss how we can make an Australian Energy Producers Conference & Exhibition sponsorship deliver for your business, contact:

Jason Avery-Rossi

Member Relations & Events Manager

Australian Energy Producers

sponsorship@energyproducers.au

[+61 417 976 083](tel:+61417976083)

*For direct booking details
please refer to page 31.*

Sponsorship programs to achieve your objectives

Australian Energy Producers is committed to being the leading voice of the oil, gas and lower emission fuel industry, driving conversations and action on the issues that matter, working collaboratively with industry and the community.

As the key event for the energy sector, the Australian Energy Producers Conference & Exhibition plays a major role in influencing debate and decisions, providing thought leadership and challenging the status quo, facilitating real collaboration between members, and advocating for the issues that matter to industry, governments, and the community.

Our sponsorship program provides our members and participating companies the opportunity to work towards the fulfilment of their own objectives through the amplification of their involvement in our Conference & Exhibition.

Influencing Sponsorship packages are designed for companies who wish to demonstrate their presence as an esteemed, respected voice and member of the industry.

Leading Sponsorship packages are for companies wishing to elevate their leadership status with strong brand awareness and exposure to the event community.

Collaborating Sponsorship packages are key for companies wishing to build, establish and support positive relationships in and amongst the industry and be seen as a connector in the space

Advocating Sponsorship packages are designed to support companies in fulfilling their corporate social responsibility objectives by providing long-lasting impact and influence on stakeholders beyond the confines of the sector.

Technology and delegate experience Sponsorship packages provide exceptional services to those attending the Conference & Exhibition with well thought through, highly visible and appreciated touch points.

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All rates quoted are in Australian dollars and are inclusive of GST.

Already starting to connect...

A comprehensive, multi-channel marketing communications campaign is undertaken every year to maximise awareness, attendance and participation at this industry-leading Conference & Exhibition.

This includes:

- **directly connecting with 15,000+ qualified industry contacts** to promote new topics of interest and key program highlights
- **social media promotion** of our Exhibitors including upcoming projects, industry discussions and any planned onsite events
- **advertising** across industry publications and mainstream media
- Website promotion including search engine optimisation and an **extensive search engine marketing campaign** in the lead-up to the Conference & Exhibition
- **public relations** including media releases and editorials across leading titles and industry publications
- **australian Energy Producers Conference & Exhibition App** to provide networking and marketing opportunities, detailed program overviews, lead capture, direct contact management, live updates and more.

Australian Energy Producers strives to connect our sponsors directly to our delegates. If your team is working on an exciting new initiative, consider launching it at the conference to connect with our high calibre network.

"It's a great opportunity to catch up with colleagues, share ideas and get a better understanding of what's going on in the industry, where we're headed and how we can work together for a brighter future."

Bill Townsend, Senior Vice President, INPEX



Be part of the Exhibition for double the impact

The Australian Energy Producers Exhibition draws industry leaders, experts, and innovators from across the globe. Exhibiting at our event offers a myriad of business benefits that can catapult companies to new levels of exposure and opportunity.

Networking galore

This conference attracts a diverse and influential audience, ranging from C-suite executives to technical specialists. Exhibitors have the chance to engage in meaningful conversations, forge partnerships, and create a lasting impression on potential clients, investors, and collaborators. The Conference serves as a melting pot of ideas, where attendees can share insights, foster connections, and explore new business horizons.

Showcasing innovations

For companies aiming to showcase their latest technologies, products, and solutions, the Exhibition is an ideal platform. The Exhibition space becomes a canvas for innovation, allowing businesses to highlight their unique offerings. Demonstrating cutting-edge advancements not only boosts a company's credibility but also positions them as thought leaders in the industry. Attendees are eager to witness firsthand how these innovations can revolutionise their operations, leading to potential partnerships and lucrative deals.

Access to market intelligence

Staying abreast of industry trends and market intelligence is essential for strategic decision-making. Exhibitors can gain valuable insights into emerging technologies, regulatory changes, and market dynamics. This knowledge empowers businesses to adapt proactively to shifts in the industry, positioning them at a competitive advantage.

Brand visibility and recognition

In this fast-moving industry, building a strong brand presence is paramount. The Conference provides a high-visibility platform to showcase a company's brand identity. A well-designed booth, engaging presentations, and captivating visuals can leave a lasting impression on attendees, boosting brand recognition. As the Conference garners significant media attention, Exhibitors have the opportunity to extend their reach beyond the event itself, attracting a wider audience and potential customers.

Lead generation and business expansion

Our event is a magnet for decision-makers actively seeking solutions to their challenges. Exhibitors can tap into this demand by generating qualified leads and fostering business relationships. Engaging with attendees at the Conference and on the Exhibition floor can lead to immediate opportunities and long-term collaborations. By showcasing the value proposition of their products and services, Exhibitors can expand their customer base and open doors to new markets.



[Request the Exhibition Prospectus and floorplan here.](#)

Influencing package

A key component of the 2024 Conference Program is the Technical & Business streams comprised of over 130 oral and visual presentations, derived from an industry wide call for papers.

The Technical Papers Sponsor has their brand showcased to authors from all levels of the oil, gas and low emission fuel community, and is associated with the cutting-edge research, case studies and solutions of the resulting program.

This sponsorship has one of the longest lifecycles on offer, with exposure during the development of the program, onsite and online at the conference, and post event in the annually published *Journal*. Australian Energy Producers strives to connect our sponsors directly to our delegates. If your team is working on an exciting new initiative, consider launching it at the conference to connect with our high calibre network.

SOLD

Technical Papers

Benefits include:

- an open invitation for a senior representative of your company to join the 2024 Papers Committee
- your logo on all email correspondence relating to the technical and commercial papers issued by the Technical Program Committee
- reference (text) to your company's support on email correspondence issued to authors from the journal publisher in relation to the technical and commercial papers
- official recognition as the sponsor of the Visual Presentations
- visual acknowledgment of your company at the entrance to the visual presentation area and on boards in the display area, in the Exhibition Hall
- within the Exhibition, the opportunity for your purchased Exhibition stand to be placed in close vicinity to the visual presentation area
- verbal acknowledgment at the opening and closing ceremony by the session chair
- the opportunity for a senior representative of your company to present the conference papers awards on stage as part of the closing ceremony
- visual and verbal acknowledgement as the official sponsor of the Presenters' Networking Breakfast with the option to deliver a five-minute welcome presentation at this function
- your company's logo displayed onsite outside the Speaker Support Centre
- one complimentary full delegate registration including Welcome Reception and Farewell Function tickets and access to the Australian Energy Producers Journal & Conference Proceedings
- two invitations to the Conference Authors' Lunch
- an additional invitation to the Members' Lunch
- dedicated social media posts pre, during and post Conference
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the sponsor page with a 120-word company description and link
 - on dedicated Visual Presentation, program and call for papers pages
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on the sponsors recognition signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the conference venue.



Influencing package

The buzz and excitement on the Exhibition floor makes it the beating heart of the Australian Energy Producers Conference & Exhibition, and one of the most respected Exhibitions in Australia.

With more than 2,000 registered oil and gas professionals and over 800 industry visitors passing through the doors, the Exhibition delivers a valuable opportunity to connect delegates with your brand.

This showcase traditionally attracts 120–150 national and international Exhibitors representing the leading explorers, producers and suppliers who showcase the latest technologies and the newest advances in the oil and gas sector. The Exhibition will be fully integrated into the Conference with activities to ensure maximum exposure for your sponsorship investment.



SOLD

Exhibition

Benefits include:

- a premium location for your company exhibit within the Exhibition
- priority placement of your company exhibit on the Exhibition floor, including 9m2 of booth/floor space provided complimentary (with the option to secure additional space)
- your company name and logo prominently displayed on the Exhibition entrance
- your company name and logo prominently displayed on a minimum of six overhead banners along the high foot traffic main 'thoroughfare lanes' of the Exhibition
- five complimentary booth staff passes for the duration of the Exhibition
- thirty Exhibition-only visitor passes to ensure that your clients experience the vitality of the Exhibition
- your company logo on the Exhibition section of the official Conference mobile App
- your company logo prominently displayed on the printed A3-sized Exhibition floorplans available for all visitors to the Exhibition
- dedicated social media posts by Australian Energy Producers acknowledging your sponsorship
- visual and verbal acknowledgement of your support of the Exhibition during the opening and closing sessions of the Conference
- the opportunity to showcase relevant equipment in the 'industry display' areas within the Exhibition (subject to space availability)
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating sponsor list)
 - as a static logo on the sponsor page with a 120-word company description and link
 - on the dedicated Exhibition page (static logo)
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on sponsors recognition signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the conference venue.



Influencing package

Plenary sessions include international and national speakers, industry representatives and stakeholders, and office holders who are invited by Australian Energy Producers to speak on key themes and issues affecting the industry. One sponsor will be accepted per session which take place on Day 1 (1 available), Day 2 (1 available) and Day 3 (2 available) of the Australian Energy Producers Conference 2024.

Attracting the largest audiences of all Conference presentations and media coverage, these highly respected sessions under the theme Delivering the new energy economy, will associate your company and brand with key thought leadership speeches, presentations and themes that will be presented within this section of the Conference.

For further details regarding the respective themes and speakers for the Plenary sessions, please contact:

Julie Hood

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Australian Energy Producers
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[+61 412 998 474](tel:+61412998474)

INVESTMENT

\$16,000 per session

2 Sold
2 left

Plenary Sessions

Benefits per Plenary session include:

- verbal acknowledgement by the session Chair of your company's support as the sponsor
- plasma screen signage incorporating your company logo displayed outside the main access point to the Plenary theatre
- the opportunity to display a company video (of approx 30 seconds) prior to the sponsored session¹
- your company logo displayed on the AV screens for during the session
- your company logo permanently displayed on the plasma lectern throughout all presentations during the session
- the opportunity for additional free-standing signage within the foyer / entry area to the plenary session room²
- the opportunity to have your company material made available to delegates within the foyer/entry area to the session room¹
- ten session-only passes providing your team access to the sponsored session
- your brand highlighted on the [Conference website](#), your logo will be displayed:
- on every page – including the homepage (rotating sponsor list)
- as a static logo on the sponsor page with a 120-word company description and link
- on the program in reference to the specific sponsored session

Note: Certain sessions may be secured by companies due to their pre-arranged speaking commitments.

- 1 To be provided by the sponsor, at least 21 days prior to the event, and is subject to Australian Energy Producers approval.
- 2 To be provided by the Sponsor, subject to Australian Energy Producers and venue approval.

- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on the sponsors recognition signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the conference venue.



Leading package

The Australian energy industry's night of nights is undoubtedly the annual Australian Energy Producers Conference Dinner.

To be held on the evening of 22 May in the Perth Convention & Exhibition Centre, an estimated 750 guests will enjoy an outstanding dinner. In conjunction with presenting industry awards, the evening is renowned for providing quality networking and world-class entertainment. Previous years have featured acts such as Conrad Sewell, Jon Stevens, Tina Arena, Guy Sebastian and The Black Sorrows to name a few. As a sponsor, your brand is directly linked with this much anticipated annual event for the industry.



SOLD

Conference Dinner

Benefits include:

- the opportunity for your Chief Executive to deliver a five-minute welcome address to dinner guests combined with a video presentation
- verbal acknowledgement by the MC of your company as the host of the Australian Energy Producers 2024 Conference Dinner
- a private VIP room at the Convention Centre for pre-dinner drinks with your invited guests
- access to the Conference dinner attendees list prior to the function - hand pick your table to maximise your networking on the evening
- ten complimentary dinner tickets with a table in a prime location of your choice
- your brand reflected on the menu cards and dinner tickets, at the entry point to the event and shown on the AV screens throughout the evening
- the option to provide a gift for each guest as a memento of the evening
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating sponsor list)
 - as a static logo on the sponsor page with a 120-word company description and link
 - a dedicated Conference dinner page
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.



Leading package

As one of the most rapidly emerging industries in the energy sector, Australian Energy Producers will be showcasing a pavilion for Exhibitors who provide technology and services to the hydrogen sector.

Companies will have the opportunity to book booths within this pre-designed space that boasts large overhead signage and a prime location within the Exhibition.

As the Sponsor of the Hydrogen Pavilion on the bustling exhibition floor, your brand will be aligned with the much-anticipated innovation and new look technology in this energy sector.



SOLD

Hydrogen Pavilion

Benefits include:

- your brand on the two 4m diameter rotating overhead circular signage, hung over the Pavilion
- 9m² of complimentary Exhibition space within the Hydrogen Pavilion, with the option to purchase an additional 9m² of space at a cost of \$7,165 inc GST
- up to 14m² of branded wall graphics to line the back wall of your booth (artwork by the sponsor, subject to approval by Australian Energy Producers)
- up to 4 floor decals at the entrance points to the Hydrogen Pavilion
- a credit of \$2,000 inc GST to use with the 2024 Exhibition official stand builder Harry the Hirer (this could be used for booth furnishings)
- 3 booth staff passes to enable your company representatives to network and collaborate within the networking zone of the Pavilion
- an invitation to the Australian Energy Producers VIP Cocktail Reception, Monday 20 May, with the option for tailored introductions to key industry representatives
- recognition of your sponsorship of the Hydrogen Pavilion when the location is promoted in marketing campaigns or pre-event publicity for the Conference
- 2 x dedicated articles promoting the Hydrogen Pavilion in the official Conference eNewsletter distributed to our database of industry professionals
- 1 x Member company profile in Australian Energy Producers Explore eNewsletter distributed to Australian Energy Producers' entire database (available only for a current member)
- an opportunity for a face to face meeting with Australian Energy Producers, Director of Net Zero technologies
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on a dedicated Hydrogen Pavilion page
 - on the homepage and every page right hand side bar (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
- recognition in the official Australian Energy Producers 2024 Conference App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the conference venue.



Leading package

The Technical & Business sessions at the Australian Energy Producers Conference present an unrivalled platform for a sponsor to establish a direct association with their target market within their specialised field.

In total, there will be 24 Technical & Business sessions delivered at the Conference, each delving into critical facets of the industry. Sessions cover the following themes Business Performance and Governance, Emissions Reductions, Engineering, Geoscience, Health, Safety and Environment and Markets. All 24 sessions are open for sponsorship.

Sponsors will be able to select their sessions from early November 2024. They will be allocated on a first come, first serve basis.

INVESTMENT

\$4,500 per session

Technical & Business Sessions

Benefits include:

- an invitation to nominate a senior representative of your team to Chair the session (this company representative must be a fully paid registered day or full delegate of the conference and is required to have the appropriate skills to Chair a conference session at Australian Energy Producers)
 - Note: the session Chair can read a description of the sponsoring organisation, however this is limited to a maximum of 1 minute)
- two session-only passes for your staff or industry guests to experience the sponsored session
- plasma screen signage incorporating your company logo displayed outside the main access point to the session room
- the opportunity for additional free-standing signage within the foyer and entry to and/or in the session room¹
- the opportunity to have your company material made available to delegates within the foyer and entry and/or in the session room¹
- acknowledgement of your company on the slides displayed at the beginning, at the end, and in between each presentation during the sponsored session
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating sponsor list)
 - as a static logo on the sponsor page with a 120-word company description and link
 - on the program with reference to the sponsored session
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on the Sponsors recognition signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the conference venue.

¹ Provided by the sponsor, subject to Australian Energy Producers approval.



Leading package

Elevate your brand's visibility and industry presence by sponsoring the much-anticipated Australian Energy Producers Panel Series Sessions. These popular sessions cover 'hot' topics directly relevant to the industry, offering an ideal platform for your organisation to align with thought leaders on key subject matter. With only two sessions available for Sponsorship, this remains one of the best value packages on offer for 2024.

For further details regarding the respective themes and speakers for the Panel Series Sessions, please contact:

Julie Hood

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Australian Energy Producers
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[+61 412 998 474](tel:+61412998474)

Panel Series Sessions

Benefits include:

- verbal acknowledgement by the session Chair of your company's support as the Sponsor
- plasma screen signage incorporating your company logo displayed outside the main access point to the session room
- your company logo displayed on the AV screens for the duration of the session
- the opportunity for additional free-standing signage within the foyer/entry to the Plenary room¹
- the opportunity to have your company material made available to delegates within the foyer/entry to the room¹
- ten session-only passes providing your team access to the sponsored session
- a designated article placed in a Conference eNewsletter, within 6 weeks prior to the event
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
 - on the program where your session is mentioned
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.

Note: Certain sessions may be secured by companies due to their pre-arranged speaking commitments.

¹ To be provided by the sponsor, at least 21 days prior to the event, and is subject to Australian Energy Producers approval.



INVESTMENT

\$6,000 per session

TWO OPPORTUNITIES AVAILABLE

Leading package

The conference eNewsletter campaign assumes a pivotal role in the strategic marketing of the Australian Energy Producers Conference & Exhibition, providing Sponsors with a highly dependable platform for sustained pre-event exposure.

The email campaign ensures the dissemination of event updates, trending industry topics, and engaging speaker profiles to our extensive database of over 15,000 registered industry professionals, spanning both national and international realms.

Over the course of November 2023 to May 2024, a minimum of 20 eNewsletters will be strategically distributed, included in this are 'Newsflashes' which promptly convey noteworthy Conference developments. The Sponsor(s) of this Leading package will experience, prolonged exposure for 6 months in the countdown to Conference.

INVESTMENT
\$4,500

FIVE
OPPORTUNITIES
AVAILABLE

2 Sold
3 left

eNewsletter Campaign

Benefits include:

- placement of your company logo on each of the 20 eNewsletters/Newsflashes
- your company logo linked to your website in the eNewsletter
- a 70-word feature section profiling your company as a sponsor, in one edition of the eNewsletter including an image and a link to your company website (subject to approval by Australian Energy Producers)
- two complimentary tickets to the Welcome Reception (Monday 20 May)
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating sponsor list)
 - as a static logo on the sponsor page with a 120-word company description and link
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.



Collaborating package

The Welcome Reception will take place on the opening evening of the Conference, Monday 20 May. This event serves as the curtain-raiser for the Australian Energy Producers Conference & Exhibition and is themed to capture the essence of Perth and Western Australia's finest offerings; promising to leave a lasting impression.

Traditionally, this pivotal networking event attracts more than 900 attendees, including delegates, keynote speakers, and significant industry and political stakeholders. The Sponsor for this event will secure exposure at the first major social event for the Conference and the largest networking event for the week.



SOLD

Welcome Reception

Benefits include:

- signage incorporating your company logo prominently displayed at the entrance to the Welcome Reception and on large visual displays within the function area
- your company name/logo on the aprons of the wait staff
- your company name/logo on the paper napkins distributed to guests (monochrome print)
- your company logo printed on all 'additional tickets' purchased by delegates
- twenty additional tickets for the Welcome Reception, for your staff or clients to experience the event
- an invitation for your most senior executive onsite to attend the invitation-only VIP Cocktail Reception, prior to the Welcome Reception
- two Conference eNewsletter articles on the Welcome Reception including acknowledgement of your company as Sponsor
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
 - a dedicated Welcome Reception page
 - on the online program, where the Welcome Reception is listed (name or logo)
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the conference venue.



Collaborating package

Whether it's a meeting with new business contacts, following up a lead or simply sitting back to relax with a coffee, the Collaboration Centre is where delegates love to be.

This popular sponsorship package offers high-level exposure in a prime location within the Exhibition.

It is an ideal opportunity for brand exposure and interaction in a high-traffic area and a unique option for a company seeking to heighten their profile to the industry without making the investment in a custom Exhibition stand.



SOLD

The Collaboration Centre

Benefits include:

- a fully furnished collaboration centre, displaying your company brand, prominently positioned in a high traffic area within the Exhibition Hall. The lounge will consist of quality furniture and fittings and present a layout that is highly conducive for casual meetings and quality interactions (to view the proposed layout of the Collaboration Centre please contact us via: sponsorship@energyproducers.au)
- naming rights to the Collaboration Centre – with your company name marked on the final Australian Energy Producers Exhibition plan
- one Conference eNewsletter article featuring your company and the Collaboration Centre, highlighting its presence at the event
- a verbal announcement by the Chair in the opening Plenary session
- a plasma screen within the centre for your company video/PowerPoint footage to be displayed (video/PowerPoint to be provided by the Sponsor; subject to Australian Energy Producers' approval)
- rigged signage above the Collaboration Centre including two branded banners
- access to power for visitors to the Collaboration Centre to charge their devices
- the opportunity to place your company collateral within the Collaboration Centre for the duration of the event (to be provided by the Sponsor; subject to Australian Energy Producers' approval)
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
 - a dedicated Collaboration Centre page
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.



Collaborating package

Located within the Exhibition Hall, the Meeting Zone will provide private meeting space for delegates to use at the conference.

Always a popular feature, the Meeting Zone offers the option of one-hour meeting blocks and can be booked pre-Conference through Australian Energy Producers and onsite at the Meeting Zone reception desk.

The zone, located in a prime position on the Exhibition floor, will include:

- two private meeting pods
- a casual lounge area for less formal meetings
- a 'meet and greet' area.

As the Sponsor, your company can provide up to two staff at any one time to be in attendance at the Meeting Zone.



SOLD

The Meeting Zone

Benefits include:

- a fully designed and branded stand that includes two meeting pods, with the option to upgrade¹ with AV equipment for presentations
- a concierge desk branded with your company logo
- an overhead branded banner signposting 'The Meeting Zone' in a prime location in the Exhibition, including your company logo
- one complimentary full delegate registration
- two complimentary Exhibition passes (Tuesday, Wednesday & Thursday) for your Meeting Zone reception staff.²
- the opportunity to provide a display area showcasing your company products and services within the Meeting Zone
- a verbal announcement of the Meeting Zone service by the Chair in the opening Plenary session
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
 - a dedicated Meeting Zone page
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.

¹ At the sponsor's expense.

² Additional registration passes can be purchased in consultation with Australian Energy Producers.



Collaborating package

The Authors' Lunch stands as an exclusive, invitation-only occasion, crafted to express our gratitude to esteemed contributors who have played an integral role in shaping the 2024 Technical & Business program and The Australian Energy Producers Journal.

With a distinguished guest list of 120 individuals comprising of Plenary and Concurrent presenters, industry leaders and stakeholders, the Authors' Lunch will take place on Thursday 23 May at the Perth Convention & Exhibition Centre; featuring an engaging speaker.



SOLD

Authors' Lunch

Benefits include:

- the opportunity for a senior executive from your company to give a short welcome speech (up to five minutes) to the lunch attendees
- your company name/logo reflected on the invitation and function menu
- acknowledgement by the lunch MC of your company's support as the Sponsor
- verbal acknowledgement of the event and associated sponsorship by the MC of Thursday's Plenary session
- signage incorporating your company logo and name prominently displayed at the function
- the opportunity for additional signage/company material or gifts for the guests to be displayed/distributed at the function¹
- ten complimentary invitations to the lunch (one table)
- the opportunity for your CEO / nominated senior representative to have a private meeting with the guest speaker (subject to confirmation once the speaker is confirmed)
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
 - a dedicated Authors' Lunch page
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.

¹ To be provided by the Sponsor, subject to approval by Australian Energy Producers and the venue.



Collaborating package

In addition to a strong brand presence across multiple sites within the Exhibition, your brand will be prominently displayed in all Conference presentation rooms prior to all catering breaks, making this sponsorship one of the most comprehensive onsite opportunities. Your exposure will span three days, with distinct focuses at three separate times each day – morning tea, lunch and afternoon tea.

Your support not only aligns your brand with ethical dining practices but also demonstrates your commitment to a greener, more responsible future with sustainability a key focus for the Conference.

Tuesday

Wednesday

Thursday

EXCLUSIVE

SOLD

Catering – responsible & sustainable



Benefits include:

- plasma screen signage (minimum of six screens) for your company logo prominently displayed in key areas of the Exhibition for lunches, and morning and afternoon teas
- the opportunity for additional video company material/graphics to be played in the Exhibition area during refreshment breaks (provided by the Sponsor, subject to approval by Australian Energy Producers)
- verbal and visual acknowledgement of your company sponsorship – provided in all session rooms immediately preceding each refreshment break
- signage (table-top) on the refreshment stations displaying your company logo
- napkins with your company branding on the catering stations
- the opportunity to place your company material and/or promotional items adjacent to the catering stations during break times¹
- the opportunity to provide branded aprons and/or headwear for catering staff¹
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
 - a dedicated catering page
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and the Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.



¹ To be provided by the Sponsor, subject to approval by Australian Energy Producers and the venue.

Collaborating package

More than 500 guests traditionally attend the Farewell Cocktail Reception.

The function will be held immediately after the closing ceremony on Thursday 23 May, in the beautiful outdoor grounds of the Summer Garden, in the Conference venue.

The Farewell Cocktails provide delegates and Exhibitors the opportunity to enjoy a relaxed atmosphere in close proximity to the final session and start the Conference wrap up over a cold beverage with casual dining options on offer.

This sponsorship succeeds in lifting your brand to be front and centre at the final delegate experience.

Farewell Cocktails

Benefits include:

- signage incorporating your company logo prominently displayed at the function
 - your company logo or name on the aprons of the wait staff (subject to venue approval)
 - the opportunity to distribute promotional items and/or products¹
 - verbal acknowledgement by the Chair at the closing ceremony of your sponsorship of the Farewell Cocktails
 - visual projection of your company logo at the closing ceremony with reference to the function
 - your company logo printed on all 'additional tickets' purchased by delegates
 - one Conference eNewsletter article on the Farewell Reception including acknowledgement of your company as Sponsor
 - ten complimentary tickets for your team or clients to the Farewell Cocktails.
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
 - a dedicated Farewell Cocktails page
 - recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
 - visual brand recognition in the closing ceremony and Post Show Report
 - your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.

¹ To be provided by the Sponsor, subject to approval by Australian Energy Producers and the venue.



SOLD



Collaborating package

Two opportunities are available for Tuesday and Wednesday Happy Hours.

Happy Hour provides an excellent networking opportunity for all delegates, Exhibitors and invited guests in a lively and relaxed atmosphere. It is held in the Exhibition area on Tuesday and Wednesday afternoon from 5-6pm and remains one of the most popular activities for delegates as they unpack their day with industry colleagues.

This sponsorship is ideal for an Exhibiting company.



SOLD

Happy Hour

Benefits include:

- plasma screen signage incorporating your company name/logo prominently displayed in the Exhibition area during the Happy Hour period (minimum of six screens with an additional screen at the Exhibition entrance)
- napkins with your company branding on catering stations and distributed via wait staff
- the opportunity for additional free-standing signage and/or material to be displayed during this period¹
- visual acknowledgement of your sponsorship on slides shown in all Conference session rooms immediately preceding the Happy Hour
- verbal acknowledgment of your sponsorship by the Chairs in all Conference session rooms immediately preceding the Happy Hour
- the opportunity to provide branded aprons and/or headwear for catering staff during the sponsored Happy Hour¹
- the opportunity to provide an entertainment activity or piece within the Exhibition, centred around your exhibit (subject to approval by Australian Energy Producers, access points to be maintained and entertainment should refrain from disrupting the general business of other Exhibitors¹)
- two Exhibitor registrations and two Exhibition visitor passes for the day you are sponsoring
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
 - a dedicated Happy Hour page (listing both Sponsors)
 - on the online program where the Happy Hour is listed (name/logo)
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.

¹ To be provided by the Sponsor, subject to approval by Australian Energy Producers and the venue.



Advocating package

Our onsite Youth Program is strategically designed to forge enduring connections and leave a lasting impact on young individuals aspiring to embark on careers within the energy sector. This initiative not only encourages students to actively engage with our ever evolving industry but also provides the opportunity to witness its innovation in action.

Recognising the significance of early curriculum and career choices, the program is open primarily to approximately 80 year 7-9 students from Perth. They will have the unique privilege to partake in the Conference & Exhibition, interact with industry leaders, immerse themselves in innovative STEM learning, and gain valuable insights into the diverse career prospects that our sector has to offer.

The students' experience is tailored according to the Sponsor's aims and advice from our STEM educators, *STEMPunks*, to ensure participants end the day informed and excited about their experience. Activities will include (but not limited to):

- a program created by *STEMPunks* including problem solving, and inspired by innovation
- a tour of the key features of the Australian Energy Producers Exhibition including the Youth Program Sponsor's stand
- the opportunity to mix with industry leaders
- full catering.

2 Sold
1 left

INVESTMENT

\$15,000* per sponsor

THREE OPPORTUNITIES AVAILABLE

Youth Program

Benefits include:

- the opportunity to speak with the students directly about how your organisation is leading the way for future generations, either on stand or within the venue
 - the opportunity for your senior management to engage directly with the students in a controlled environment
 - your company logo reflected on any invitations issued to schools in relation to participating in the program and all onsite Conference material relating to the program
 - special mention of the Youth Program in the Plenary speeches including your sponsorship
 - your company logo displayed on high visibility vests, worn by the students onsite and on gift bags presented to students
 - the opportunity to supply promotional items to students (TBC in consultation with final Sponsors)
 - the opportunity to have a senior manager interviewed by the Australian Energy Producers Communications team in relation to the importance of attracting young people to the industry. This article will be distributed in the April or May edition of Australian Energy Producers' eNewsletter (distributed to 5,000+) and adapted to be included in a Conference eNewsletter
 - students will be hosted onsite by fully qualified STEM educators who will promote creativity and innovation as part of the day's program
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
 - a dedicated Youth Program page (listing all Sponsors)
 - recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
 - visual brand recognition in the closing ceremony and Post Show Report
 - your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.

**Rate may be adjusted, if Sponsors request extra activities*



Advocating package

Typically more than 40 journalists and media personnel from leading newspapers, trade press, TV, radio and online services from Australia and overseas attend and report on the Australian Energy Producers Conference & Exhibition.

Presented with a professional working media room, key industry organisations and government officials will broadcast major announcements from this event.

The Media Centre will operate from Monday 20 – Thursday 23 May and will be located within the Conference venue.



SOLD Media Centre

SOLD Hospitality Upgrade

Media Centre

Benefits include:

- your company branding on signage outside the entrance to the Media Centre
- your company logo and selected image reel on the AV screen within the Media Centre (between session feeds)
- the opportunity to place additional freestanding company signage and promotional items inside the Media Centre¹
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
 - a dedicated Media Centre page
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.

Note: If not secured by the media centre Sponsor, Australian Energy Producers reserves the right to sell as a standalone item.

¹ To be provided by the Sponsor, subject to Australian Energy Producers approval.

UPGRADE OPTION:

Media Hospitality Area

An opportunity exists for the Media Centre Sponsor to brand and 'host' a separate area adjacent to the official Media Centre.

This area will be a hospitality lounge for journalists. It provides a unique opportunity for the Sponsor to extend branding exposure to the high-level media group, and it provides journalists with an ideal networking area.

Inclusions for this upgrade option:

- hospitality room/designated area with furniture
- signage reflecting your company logo at entrance to the area
- the opportunity to provide upgraded catering and host gifts (at Sponsor's own expense)
- the opportunity for additional freestanding signage within the room/space.¹



Technology and delegate experience package

With the majority of onsite attendees typically using this service, the Wi-Fi sponsorship offers unparalleled exposure.

Australian Energy Producers offers a free Wi-Fi service for all attending the Conference onsite. This service is ideal for quick reference internet access, email checking and to use the Conference 2024 App.

Wi-Fi Provider

Benefits include:

- recognition on the official conference Wi-Fi splash page.
- once delegates log on to the Wi-Fi they will be automatically directed to your website or preferred URL (The URL is subject to Australian Energy Producers' approval)
- if a password is required to access the Wi-Fi, your company name or a nominated phrase can be used as the password
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.



INVESTMENT

\$20,000



Technology and delegate experience package

Put your company's brand and message in the hands of all attendees with sponsorship of the Australian Energy Producers Conference 2024 App.

The Conference App contains the latest program information and is viewed by delegates and Exhibitors multiple times per day over the four-day event.

Accessible to all registered attendees, this intuitive platform allows delegates to ask Presenters questions, connect with other attendees, access session abstracts, view the full schedule of events, Exhibitor listings, receive important updates, all general event information and the Exhibition Hall floorplan using their mobile devices.

Mobile App

Benefits include:

- your company logo on the splash page of the App (every time a user opens the App)
- an icon on the App dedicated exclusively to your business including a promotional paragraph and logo, link to your website
- placement of a banner advert on the App homepage
- acknowledgement as the App Sponsor in one dedicated eNewsletter distributed to our Conference database of registered attendees
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
 - a dedicated Mobile App page
- visual brand recognition in the closing ceremony and Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.

Note: App homepage artwork depicted is not final and pictured for illustrative purposes only.



INVESTMENT

\$30,000



Technology and delegate experience package

Keeping delegates charged and connected is a great way to showcase your brand and create a memorable moment in a busy schedule.

Two charging stations will be placed strategically around the Conference & Exhibition, allowing delegates to charge their phones and devices.

This valuable feature for delegates comes with excellent branding opportunities in highly visible areas where people congregate.

Charging Stations

Benefits include:

- highly visible company branding placement on the charging stations, with exclusive use
- naming rights to the charging stations, with the option to rename with a company tag line or phrase
- opportunity to purchase branded phone charges to provide to delegates (cost to be taken by sponsoring company)
- one article in the Conference eNewsletter schedule advertising the charging station service onsite
- your brand highlighted on the [Conference website](#), your logo will be displayed:
 - on every page – including the homepage (rotating Sponsor list)
 - as a static logo on the Sponsor page with a 120-word company description and link
- recognition in the official Australian Energy Producers Conference 2024 App. This includes your company name, logo, company description and a link to your website
- visual brand recognition in the closing ceremony and Post Show Report
- your logo displayed on signage at the main registration desk, ensuring your brand is one of the first items seen when delegates arrive and register onsite at the Conference venue.



INVESTMENT

\$15,000* *Price based on two stations



Conditions

Free-standing signage

Where free-standing signage is included in a sponsorship category, only pull-up banners will be accepted. Australian Energy Producers reserves the right to reject a Sponsor banner if its content is considered inappropriate or unsuitable, or the banner is damaged.

Company material

Where included in a sponsorship category, a sample or detailed description of the company is to be provided for delegates must be submitted to Australian Energy Producers for approval no later than 40 days prior to the commencement of the Conference. Material will be placed on display tables at suitable locations determined by Australian Energy Producers according to the individual sponsorship purchased.

Branded items

Where included in a sponsorship category, a sample or visual of the branded item (e.g. hat, apron, napkins), if being provided by the Sponsor, must be submitted to Australian Energy Producers for approval no later than 40 days prior to the commencement of the Conference. All costs associated with branded items, if not being directly provided by Australian Energy Producers, are at the Sponsor's expense.

Return freight

The Sponsor is responsible for organising and meeting the cost of the return of Sponsor items after the conclusion of the Conference. A completed consignment note and address labels must be provided to Australian Energy Producers' sponsorship coordinator no later than seven days prior to the commencement of the Conference. Australian Energy Producers will not be responsible for the return of banners or other goods if incomplete or incorrect documentation is provided.

How to apply

Applications now open.

To apply to Sponsor the Australian Energy Producers Conference & Exhibition:

- 1 Refer to the sponsorship items listed in this prospectus and discuss any questions with Jason Avery-Rossi at sponsorship@energyproducers.au
- 2 Decide on your sponsorship preferences in the online form
- 3 Note the sponsorship allocation guidelines as listed on energyproducersconference.au
- 4 Submit your sponsorship request [online here](#).

A confirmation email of your allocated sponsorship item will be issued, at which time you have five working days to confirm your acceptance of the allocation. If confirmation of your acceptance is not received within five working days, Australian Energy Producers has the right to re-sell the sponsorship.

A tax invoice for 50% of the sponsorship fee will be issued, and payment is required within required within ten days of receipt of the invoice. The balance of payment for your sponsorship item must be made by 13 January 2024. If payment is not received by this time, Australian Energy Producers reserves the right to resell the item and hold any monies paid to date.

TERMS AND CONDITIONS

[Click here](#) to view the full terms and conditions.



If you have any questions or require further information, please contact:

For Sponsorship or Exhibition queries

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General conference queries

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