australian energy producers 27

PERTH

Conference & Exhibition

17–20 MAY

Style Guide

Visual Presentations

Australian Energy Producers Conference & Exhibition

The annual Australian Energy Producers Conference & Exhibition is Australia's largest and most anticipated energy event. As a key forum, it brings together heads of industry, government decision-makers, customers and finance to set the agenda for Australia's energy future.

Attracting more than 2,500 delegates and presenters from across the globe, the conference focuses on the critical issues facing energy producers, customers and policymakers. It provides a timely platform for open dialogue, collaboration, and candid debate as the global energy system continues to evolve.

The Australian Energy Producers Conference & Exhibition is a vital meeting point for thought leadership and innovation, offering a unique opportunity to advance discussions about the challenges and opportunities of a changing global landscape.

Read more about the Australian Energy Producers.

Visual Presentations

One of the most popular parts of the Australian Energy Producers Conference & Exhibition is the extensive Visual (Poster) Presentation series which is part of the Technical & Business Program.

For some topics, A Visual Presentation offers delegates the opportunity to absorb and explore content at their own pace, while also providing authors with the flexibility to discuss their work with attendees throughout the conference. A highly anticipated feature of the program is the popular *"Meet the Author"* session in the Visual Presentation Area, which consistently attracts a large audience. View images of previous Visual Presentations here. This is far from your average conference poster presentation!

Being a Visual Presentation author offers:

- a dedicated gallery style display area located in a prominent position in the conference exhibition hall,
- your visual presentation on display over 3 days of the conference (Tuesday to Thursday inclusive),
- a dedicated 'Meet the Author' session on Wednesday 19 May 2027,
- the choice of a card-based (printed) or screen-based (digital) presentation,
- your Paper published in the *Australian Energy Producers Journal* (2027) or Supplement 1, based on the paper format, and
- your Presentation published in the *Australian Energy Producers Journal* (2027) Supplement 2.

Images of the visual presentation area from previous conferences can be viewed here.

Key dates

23 October 2026	Acceptance from authors due
4 December 2026	Submission of Peer-reviewed Papers
22 January 2027	Submission of Extended Abstracts
19 February 2027	**Visual Presentation display format** (either printed or digital) advised
19 March 2027	Early bird registration closes
19 March 2027	Speaker registration required
31 March 2027	Completed Licence to Publish form returned
2 April 2027	Submit your **final Visual Presentation** (PDF or digital)
10 May 2027	Submission of final oral presentation
14 May 2027	*Australian Energy Producers Journal* (2027) & Supplement 1 published
17-20 May 2027	Australian Energy Producers 2027 Conference & Exhibition
18 June 2027	Supplements 2 and 3 of the *Australian Energy Producers Journal* (2027) published

This document provides comprehensive details of the Visual Presentation requirements.

Please refer to the *Australian Energy Producers 2027 Conference & Exhibition Style Guide: Peer-reviewed Papers and Extended Abstracts* for the applicable paper requirements details. All Style Guides can be found on our Technical & Business Program Speakers Hub.

Contacts

To ensure accurate and efficient results, please include your name, the paper/manuscript title, and if possible, the paper/manuscript reference number when working with us.

General Query of your Peer-reviewed Papers and/or Extended Abstracts

Elinor Alexander and Nathan Parker
Technical Program Committee Co-Chairs
Australian Energy Producers Journal Co-Editors-in-Chief
TPCChair@energyproducers.au

Submission or **publishing** of your Peer-reviewed Papers and/or Extended Abstracts

Philippa Tolmie
CSIRO Publishing, *Australian Energy Producers Journal* – Editorial Assistant
editorial.ep@csiro.au | +61 3 9545 8790

Logistical conference details

Charlotte Frith
Technical & Business (T&B) Program Liaison
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Copyright and Licence to Publish

Presentation at Australian Energy Producers 2027 Conference & Exhibition and publication in the *Australian Energy Producers Journal* (2027) requires authors to complete, sign and return the Australian Energy Producers 2027 Conference & Exhibition Copyright and License to Publish form prior to publication. This license allows copyright for the material to remain with the author/s (or their employer/s) and grants a license for CSIRO Publishing to publish the material in the *Australian Energy Producers Journal* and its supplements.

Once your paper is accepted, you will be asked to confirm your publication choice - please refer to the *Australian Energy Producers 2027 Conference & Exhibition Style Guide: Peer-reviewed Papers and Extended Abstracts* for the applicable Open Access details. The appropriate License to Publish form will then be sent to you for completion. Examples of form(s) can be found on our Technical & Business Program Speakers Hub.

Your paper cannot be published without this signed form being received.
Please note: this form also gives consent to place the final presentation (PowerPoint of an Oral Presentation or the PDF/MP4 of a Visual Presentation) in Supplement 2 of the *Australian Energy Producers Journal* (2027).

Authors and the application organisations/institutions retain copyright and can still use the work in various ways depending on the licence selected. For further information, please visit the below pages:

- Copyright and licence to publish
- Sharing your work

Important Information

Authors must have permission from all copyright holders for third party material that is used in their presentation and papers. Such permission is required in writing. Third party material includes – but is not limited to – any illustrations, photographs, tables or other material, including data, audio, video, other publications or websites. Authors may be charged a fee by the copyright holder for such reuse. Further information on reuse of third-party material is provided in **Appendix 1.**

Authors should also be aware of other legal issues involved in the production of peer-reviewed papers and extended abstracts and delivery and publication of presentations. These include the laws of the Commonwealth of Australia and those of Australia's States and Territories related to libel, slander, defamation, and misleading and deceptive conduct.

Company/Joint Venture Approval

Confirmation of company and joint venture clearance must be obtained and advised to Australian Energy Producers. Your paper cannot be published without the company and joint venture clearance, if applicable.

Awards

Awards will be judged and presented at the Australian Energy Producers 2027 Conference & Exhibition including:

- Alan Prince Award (Best Peer-reviewed Paper)
- Dr Steve Mackie Award (Best Extended Abstract)
- Best Oral Presentation
- Best Visual Presentation

The Alan Prince Award, the Dr Steve Mackie Award and the Best Visual Presentation Award are judged by the Technical Program Committee. The Best Oral Presentation Award and is judged by conference delegates and approved by the Technical Program Co-Chairs. All four awards will be presented during the final plenary session on Thursday, 20 May 2027. All award results are final.

Speaker Attendance

To present at the Australian Energy Producers 2027 Conference & Exhibition, all nominated speakers must be a registered full, day, early career* or student* delegate, with nil funds owing, and attend the Australian Energy Producers 2027 Conference & Exhibition in Perth, WA.

To recognise your contribution to this prestigious conference, one speaker per paper is offered a 20% discount* on their applicable conference registration. A speaking position does not include a complimentary registration to the conference. Registration opens in December 2026, and all speakers must be registered by **19 March 2027**.

**Conditions apply.*

Presentation Inclusions

All visual presentations must be produced to Australian Energy Producers formatting specifications. Each presentation should include:

- an abstract/introduction
- annotated displays of information
- conclusions

Visual presentations should not be a reproduction of the written Peer-reviewed Paper or Extended Abstract.

Presentations that are deemed to represent commercial advertising material (advertorials) will not be considered. To overcome this, we recommend publishing with an operator as a co-author and/or including strong case studies relevant to the sector.

Authors who are new to the visual (poster) presentation format should build the presentation around the main points discussed in their text, as is done for PowerPoint slides for an oral presentation. These points can be displayed in key panels and accompanied by explanatory text (like that spoken in an oral presentation) that further develops each panel.

Australian Energy Producers Conference & Exhibition recommends authors work with a graphics designer in the preparation and production of their visual presentations, to give their visual presentations a professional look.

Format of Visual Presentations

There are two options for the format of visual presentations at the Australian Energy Producers 2027 Conference & Exhibition:

- **Printed**: Card-based (no additional cost)
- **Digital**: Screen-based (fees apply)

Regardless of the visual presentation format:

- All visual presentations will be hung in art gallery style by Australian Energy Producers and will be on display for the duration of the Australian Energy Producers Conference & Exhibition.
- Hardcopy presentations are **not** required to be prepared or brought to the conference by the authors.
- Visual presentations should not be a reproduction of the written Peer-reviewed Paper or Extended Abstract.

Printed: Card-based

- Portrait PDF design created by the authors
- Printed by Australian Energy Producers
- Prepared header by Australian Energy Producers that will include the:
  - Presentation/paper title
  - Speakers name
  - Speakers company affiliation including a colour logo
  - Speakers headshot/photo
- No additional cost

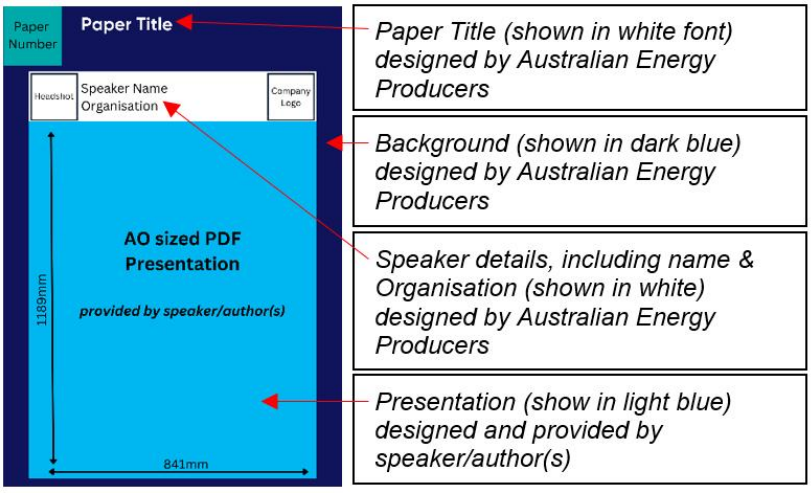
Presentation Specifications

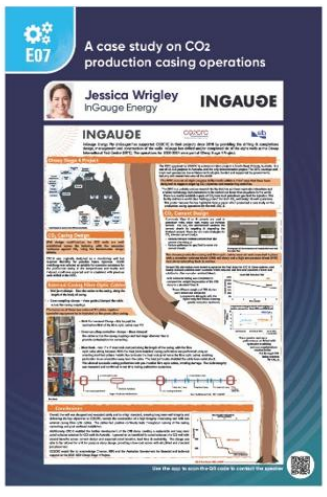
- Should be a combination of text and graphics
- Do **not** include the paper title, paper number or speaker details
- Must fit on one page
- Portrait format - A0 size, 841mm wide x 1189mm high
- Artwork provided as high resolution (at least 300dpi) PDF

Design

There are four different areas within the final display of the visual presentation. Please note who is responsible for each section.

- Paper Title - designed by Australian Energy Producers
- Background - designed by Australian Energy Producers
- Speaker details, including name & organisation - designed by Australian Energy Producers
- Presentation - designed and provided by speaker and author(s)





Example from Australian Energy Producers 2025 Conference

Digital: Screen-based

- Presentation created by the authors
- To be displayed on an LCD screen (or similar), on continual loop
- Prepared header by Australian Energy Producers that will include the:
  - Presentation/paper title
  - Speakers name
  - Speakers company affiliation including a colour logo
  - Speakers headshot/photo
- Additional cost of $1,400 per presentation

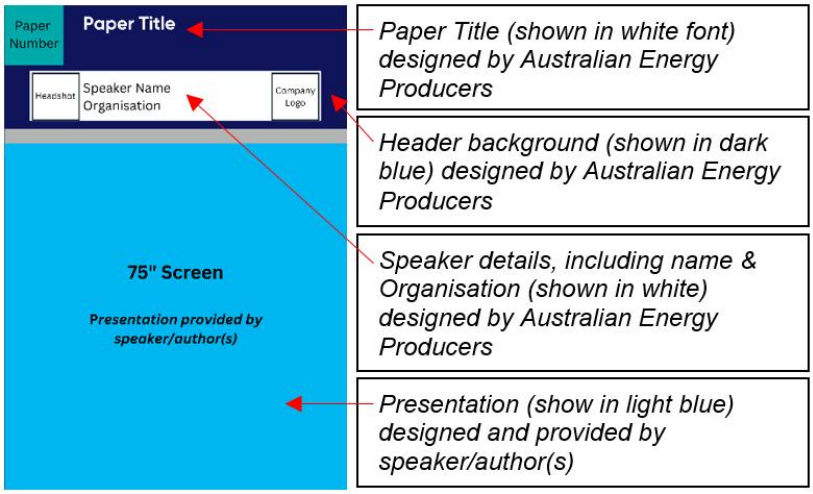
Presentation Specifications

- No restrictions of text, graphics, videos or static displays
- Do **not** include the paper title, paper number or speaker details
- Must not be any longer than 5 pages or 5 minutes in length
- Portrait format - 75” screen
- Preferred screen resolution is 4K 2160px wide x 3840px high
- Minimum resolution Full HD 1080px wide x 1920px high
- To be supplied in one of the below formats:
  - PowerPoint (any version, with timings embedded)
  - Video in MP4 format

Design

There are four different areas within the final display of the visual presentation. Please note who is responsible for each section.

- Paper Title - designed by Australian Energy Producers
- Header background - designed by Australian Energy Producers
- Speaker details, including name & organisation - designed by Australian Energy Producers
- Presentation - designed and provided by speaker and author(s)





Example from Australian Energy Producers 2025 Conference

Guidelines for Visual Presentations

Printed: Card-based

Printed visual presentations do not have the same restraints as slideshows. Visual presentations can display a great deal of information and, if necessary, the audience can view the information up close, allowing people to read finer detail. Design remains an important consideration and, while simplicity is not quite as necessary as it is with slides, boldness and colour are very useful. Properly designed visual presentations speak for themselves.

As a guide, the 2025 Best Visual Presentation winner is included on page 5 or can be viewed here.

Overall, the flow of information should complement the way people read. English speakers read from left to right, top to bottom. Designs that ignore reading flows risk confusing and losing readers.

Columns

Dividing your visual presentation into columns to present segments of text and illustrations is an effective way to order material. Do not make the columns too wide or the reader will find it difficult to find his or her way back to the beginning of the next line. Using a single column may be difficult to read; two or three columns are easier to follow and can easily fit into a visual presentation layout.

White space

Do not be afraid to leave some white space between items or segments of text. White space can help draw attention to a particular part of your visual presentation, and—if used well—can increase the overall attractiveness of the design. Too much information crammed into a space can confuse readers and reduce comprehension.

Section devices: arrows, numbers and borders

Make it easy for the reader to follow idea development. Devices such as arrows, or numbering for sections, usually helps move a reader from one step to the next.

Where a visual presentation is likely to be text heavy, information should also be communicated, where possible by the use of arrows, graphs, photos, graphics, tables (although it is recommended that these be converted to other forms, such as graphs), and by putting subsidiary points or lists in text boxes.

Borders or a common background colour can group text and illustrations that belong together. Readers tend to understand content more easily when reading black text on light-coloured backgrounds. In text boxes, the text and headings should be black and the background colour should be a light tint of about 10 - 15 per cent.

Text

Body text should be readable from about one metre away. It is recommended that text be at least 24 pt in size (although it depends on the font used) and should be a serif font, such as Times New Roman, to increase readability. Heading and subheading text is best as a sans serif font, such as Arial Narrow or Condensed, Gill Sans or Helvetica.

You should choose two or three fonts for the text in your visual presentation (body text, headings, captions, etc.). The use of bold and italic variants can be effective. Any more than two or three fonts' risks distracting the reader; it interferes with getting your message across.

NB: Visual presentations work best when there is a mix of visual elements to attract the eye. A guide for a low-text visual presentation, would be 300–600 words.

Text-heavy visual presentations

For those authors preparing a text-heavy visual presentation (700–1000 words), the following are some suggestions to help improve its readability and look.

- Edit thoroughly — your text needs to be clear and concise, pared down to the bones of your work and broken up into logical segments under a hierarchy of headings. Try not to use jargon.
- Use graphics where possible — convert text and data to graphics (e.g. pie charts, graphs, etc.) where possible. Tables can be difficult to read, so presenting the data in a graph can improve the audience's comprehension.
- Use lists — express arguments in bullet points or numbered lists rather than paragraphs where possible.
- Use devices such as sidebars and breakouts — break-up a text-heavy layout using devices such as sidebars (extracts

of some text from the main body of the visual presentation) and breakout boxes (information, usually boxed or otherwise set apart, that supplements the main thrust of the presentation). Examples of a sidebar and a breakout box can be found below. These devices should be placed after the words have appeared in the body text of your presentation so as not to distract the reader with a point that does not yet fit into the development of ideas.

Example sidebar

Posters work best when there is a mix of visual elements to attract the eye.

Digital: Screen-based

A mixture of elements including text and graphics, animations and videos can be used and will be displayed on a continuous loop throughout the conference. Your digital presentation should not be any longer than 5 slides or 5 minutes in length.

Each slide should contain one main idea or argument. If a slide is cluttered, readers can get confused or lose interest. Also take into consideration the varied speeds at which your audience will read and comprehend information. It is also helpful to include slide numbers so the readers know where your presentation begins and ends.

Editing

Thoroughly edit your visual presentation to ensure the content (text and graphics) is free of errors. Editing visual presentations is just as important as creating good design.

When editing, look for:

- spelling errors, which can be distracting to readers
- punctuation and grammar errors, which can sometimes alter the meaning of the text
- cluttered sentences, which could confuse readers
- disordered design, which could affect the overall message of your visual presentation.

Submission of the Final Visual Presentation

Final card-based or screen-based visual presentations must be sent to speakers@engeryproducers.au. Full details will be provided to you in March. The final visual presentation must be submitted by **Friday 2 April 2027**.

Prior to being submitted to Australian Energy Producers, files should be

- saved in one folder and compressed (as a .ZIP file)
- saved with your reference number and the lead author/speaker's name e.g. EP25001_Jane Smith on all files
- run through a computer virus detection program

Please note, your files cannot be seen by other speakers or delegates upon submission.

Printed: Card-based

Files required:

- PDF of your visual presentation, in a high-resolution file
- Speaker's headshot/photo in .JPG format (300dpi)
- Speaker's company logo in either .EPS or .AI format

Digital: Screen-based

Files required:

- Your visual presentation in your preferred format, as listed on page 5/6
- Word document listing
    - if your visual presentation includes any audio or video footage
    - what format your visual presentation is saved in
- Speaker's headshot/photo in .JPG format (300dpi)
- Speaker's company logo in either .EPS or .AI format

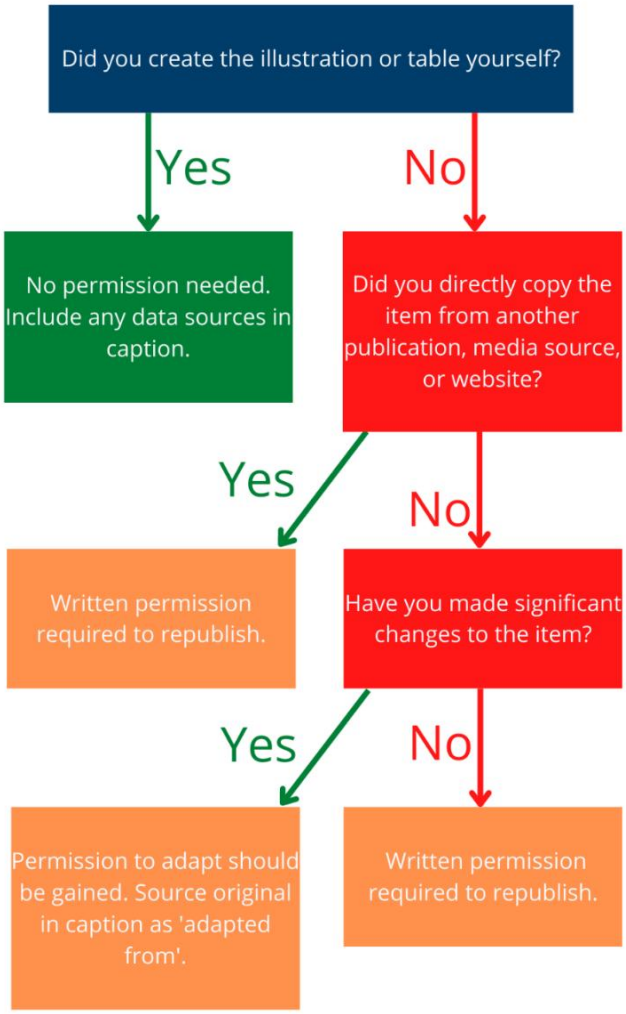
“Meet the Authors” Session

The Australian Energy Producers 2027 Conference & Exhibition **Meet the Authors** session is scheduled for **Wednesday 19 May at 12:45pm – 2:00pm** in the Visual Presentation Area of the Australian Energy Producers Exhibition. This is an opportunity for visual presentation authors to discuss their presentations, answer questions, and discuss issues with conference delegates.

Disclaimer

The information within this style guide is correct at time of publication, 9 October 2026.

Appendix 1. Reuse of Third-Party Material



Note: *if an image or table is taken from an Open Access publication, written permission is usually not required as long as full credit is given. Please check the licence conditions under which the paper is published.*